

NCIM

An Association of Private Sector Meteorologists

Strategic Plan, 2007-2008

NCIM Mission

To promote the ethical, scientifically rigorous, and prosperous practice of meteorology to serve the broad range of customers in the public and private sectors throughout the world.

Chapter 1 – History of NCIM

Founded in 1968, the National Council of Industrial Meteorologists (NCIM) is the nation's oldest, continuously-active professional association of private sector consulting and industrial meteorologists. NCIM was formed to accommodate the diverse needs and interests within the weather consulting and information industry, which are cornerstones of the meteorological private sector. Reliable estimates predict that the private sector will expand to 50 percent of the nation's meteorological work force by the year 2010.

Chapter 2 – Statements of Purpose

The NCIM has reaffirmed or otherwise adopted the following Statements of Purpose:

Support the Membership

- Safeguard the reputation of consulting and industrial meteorology by requiring that all members of the Council abide by the Statements of Purpose
- Protect the interests of consulting and industrial meteorologists
- Require that all Council members abide by decisions of the Board of Directors, and discontinue any practice, which said Board considers detrimental or injurious to either the clients or practice of private sector meteorology
- Encourage professional development and educational opportunities in meteorology for those engaged in, or entering, the private sector

Promote the Profession

- Encourage the broadest application of consulting and industrial meteorology consistent with sound scientific principles and the national welfare
- Encourage and further the development and improvement of professional standards, and uphold the dignity and honor of the profession through ethical business practice
- Provide a source of professional advice and counseling on issues relating to the sound and ethical practice of private sector meteorology
- Support the members' ability to provide meteorological products and services to clients

Promote Communication

- Educate and inform business, industry, and the public as to the proper application of meteorological information
- Encourage cooperation between Council members and other agencies
- Represent private meteorology's interest by appearing before appropriate committees, legislative or other government agencies
- Stimulate interest in, and access to NCIM issues and information, through the development and maintenance of the NCIM Web site (www.ncim.org)

Encourage Future NCIM Members

- Encourage professional development and educational opportunities in meteorology for those engaged in, or entering, the private sector
- Mentor young and recently-established practitioners of private sector meteorology, counseling and guiding them in the development of their career plans, and affording them opportunities for interacting with meteorological entrepreneurs and successful private meteorological practitioners
- Encourage qualified university students in the field of atmospheric science to participate in summer meteorological internship programs

Promote the Science

- Prepare position papers, as appropriate, reflecting the organization's concerns with issues affecting private sector meteorology

Chapter 3 - Goals

Goal 1: Strengthen NCIM's Constitution and By-Laws

- Periodically update and revise the NCIM Constitution and By-Laws
- Review current NCIM White Papers and identify areas for additional papers
- Continue publication of the NCIM Newsletter
- Maintain the NCIM Web site as a living organizational document, including the expansion of external Web links
- Create a flier showing the benefits of membership
- Develop an oral or written history of NCIM using interviews with current and past members
- Order promotional NCIM items to give to host of tours, etc.
- Establish an Annual Meeting Subcommittee to plan and implement Annual Meetings

Goal 2: Expand Outreach Efforts

AMS

- Prepare article about NCIM for publication in *BAMS* using the 2006 NCIM Member Survey results
- Assist AMS in staffing the CCM Booth at AMS Annual Meetings
- Advertise NCIM in *BAMS* and the *NWA Digest*

ACADEMIC INSTITUTIONS

- Continue educational outreach to meteorology undergraduate and graduate schools

OTHER ORGANIZATIONS

- Expand contacts with the National Weather Association (NWA), including staffing a booth at their annual meetings and joining NWA as a corporate member
- Evaluate the feasibility of converting past AMS/NCIM workshops into distance learning modules
- Continue outreach to all sectors of NOAA to educate them about the private sector of the Weather and Climate Enterprise (WCE)
- Develop a short version of NCIM/NOAA Public-Private Partnership Workshop for use at a future NWA or AMS Annual meeting
- Place NCIM ads in the trade journals of other organizations

Goal 3: Broaden NCIM membership from both the CCM, non-CCM, and student communities

- Establish target membership goal of 100 members by the end of 2008
- Contact private sector CCMs and encourage them to become NCIM Consultant Members
- Contact non-CCM meteorologists and encourage them to become NCIM Associate Members while working toward their CCM status
- Consider reviving NCIM participation in AMS Internship program
- Actively seek women and minority membership in NCIM

Goal 4: Continue Partnerships

- Continue to explore educational outreach programs with NOAA
- Define the Private Sector and consider a new name so that it is not confused with the NOAA definition of the private sector which includes all commerce
- Send one or more NCIM representatives to the AMS Summer Policy Program
- Explore partnerships with other groups such as the Air Weather Association

Goal 5: Implement NCIM Advocacy Pool

- Staff Advocacy Pool
- Identify advocacy opportunities
- Send NCIM Advocacy Pool members to selected venues and require that Advocate attendees report their findings to the NCIM Board